



## IsoTek®

**S**o, you've got a great audio system - congratulations, we hope it will give you many years of pleasure. But did you know that its performance is affected by the electricity you feed it? The mains supply is polluted by numerous contaminants; we are constantly bathed in a sea of RFI and EMI, which corrupts the electricity supply and degrades the performance of audio components. What's more, all the electrical items you use in your home, from computers to washing machines, affect the supply and erode your system's potential.

For audio lovers, it's a serious problem. The solution? IsoTek.

IsoTek is Britain's leading brand of power conditioners for hi-fi and home theatre use, with a proud history of innovation dating back to the company's inception in 2001. IsoTek products have consistently raised the bar, their unique technologies delivering class-leading performance and earning numerous awards from the world's most prestigious audio publications in the process.

The improvements delivered by IsoTek power conditioners are immediate and emphatic. The noise floor drops and the sound gains greater focus, with

reduced grain and improved clarity. Bass is tighter and better defined, treble gains space and 'air', and the overall musical performance appears more solid and dynamic, and hence more 'real'.

An IsoTek mains conditioner doesn't just upgrade one component in your audio system; it enhances the performance of everything: source components, amplifiers, every piece of mains-powered electronics in your set-up. Without IsoTek, you are inhibiting your system's sound and thus your musical enjoyment - that's why an IsoTek power conditioner is the most important, most cost-effective upgrade you are ever likely to make.

There are IsoTek products to suit every pocket and every system, from entry-level to ultra-high-end. All are manufactured in Britain, designed for purpose and built to last, with a host of technological 'firsts' between them. There's KERF, for example, which delivers a more coherent sound because it enables a pure, symmetrical signal path, and Adaptive Gating, which tailors the filtering to suit each piece of equipment to perfection.

No other company can replicate our bespoke filtering circuits, unrivalled levels of protection and ability to enhance sound quality, born through extensive research and painstaking attention to detail. Truly, in the world of power conditioning, IsoTek is unique.

Discover IsoTek and unleash your system's full potential. You'll be glad you did.

## The Sound Organisation

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